



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2016

Multiple District 9

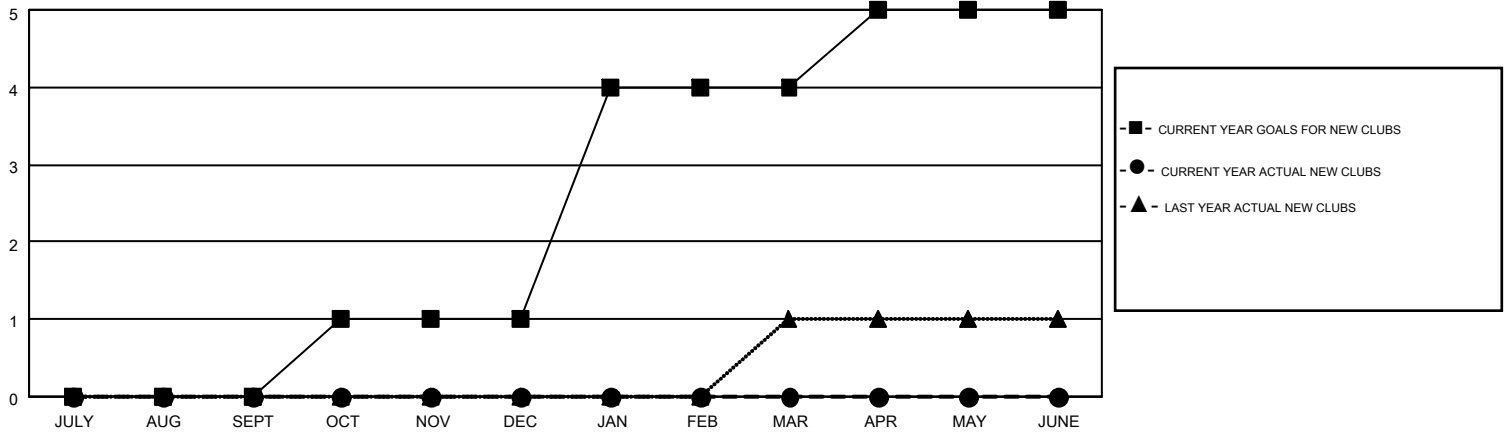
LOCATION: IOWA

GMT: JUDY HANKOM

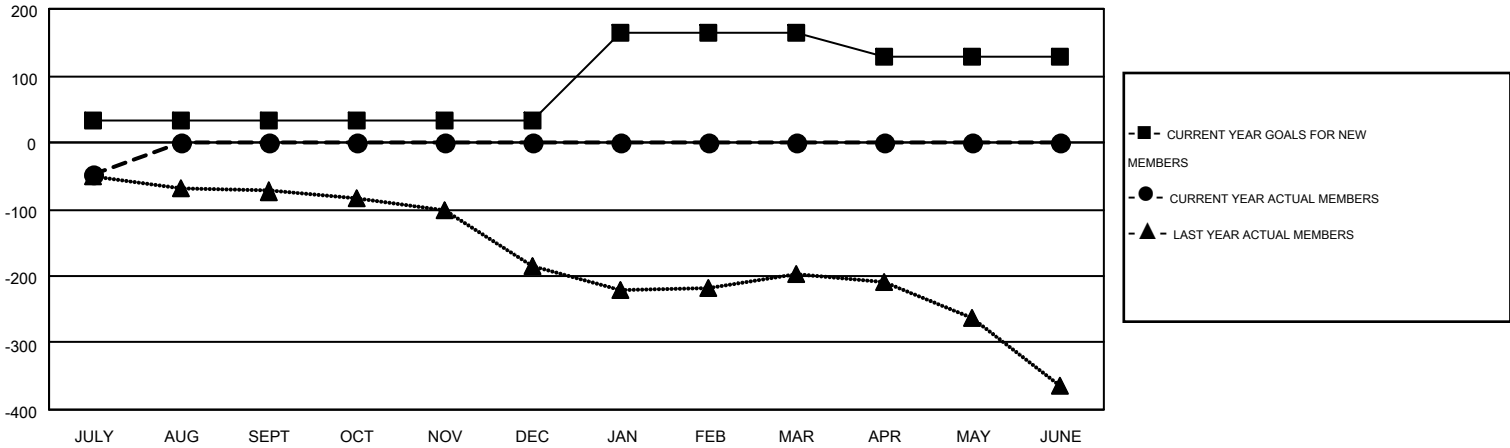
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2016-2017 | | | | | RESULTS FOR 2016-2017 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 34 | 57 | 104 | -47 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 0 | 0 | 0 | 0 |
| JAN/FEB/MAR | 3 | 0 | 0 | 0 | JAN/FEB/MAR | 131 | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | -37 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 1 | 36 CLUBS OF 333 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 6,603 (76.43%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 2,036 (23.57%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 1,653 |
| OTHER | | HEAD OF HOUSEHOLD | 814 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 839 |